



GLOBAL IMPACT SOURCING CHALLENGE



**GLOBAL
IMPACT
SOURCING
COALITION**

GISC IS CALLING ON
ITS MEMBERS TO HIRE

100,000

NEW IMPACT WORKERS
BY THE END OF 2020



THE CHALLENGE MARKS GISC'S PUBLIC COMMITMENT TO HELPING DELIVER THE UNITED NATIONS' SUSTAINABLE DEVELOPMENT GOALS 8 AND 10. BY TAKING PART IN THE CHALLENGE, COMPANIES WILL BE ABLE TO MAKE A DIRECT CONTRIBUTION TO:

SDG 8

To promote inclusive and sustainable economic growth, employment and decent work for all



SDG 10

To reduce inequality within and among countries



WHY COMPANIES SHOULD TAKE THE CHALLENGE



LEADERSHIP

Demonstrate leadership and gain visibility for your company's commitment to Impact Sourcing



SDGS

Contribute to SDG 8 'Decent work and economic growth' and SDG 10 'Reduce inequalities'



PROMOTE IMPACT SOURCING

Show others how Impact Sourcing can contribute to socio-economic development and deliver business benefits



BUSINESS BENEFITS

Gaining access to new sources of talent, reduced turnover and higher levels of employee engagement



SOCIAL IMPACTS

Achieve measurable social impact for workers, families and communities by increased earning potential and household income

TO TAKE PART IN THE CHALLENGE AND PLEDGE TO HIRE IMPACT WORKERS VISIT GISC.BSR.ORG OR CONTACT GISC@BSR.ORG

IMPACT SOURCING IS A BUSINESS PRACTICE WHERE A COMPANY PRIORITIZES SUPPLIERS THAT INTENTIONALLY HIRE AND PROVIDE CAREER DEVELOPMENT OPPORTUNITIES TO PEOPLE WHO OTHERWISE HAVE LIMITED PROSPECTS FOR FORMAL EMPLOYMENT. IMPACT WORKERS ARE PEOPLE HIRED INTO AN ORGANIZATION WHO WERE PREVIOUSLY LONG-TERM UNEMPLOYED OR LIVING UNDER THE NATIONAL POVERTY LINE.